

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1. – 5. (Canceled)

6. (Currently amended) The method as claimed in claim 40 30, including the step of, in response user selection of a merchant from said list of merchants, prompting said remotely located user to designate a gift certificate amount.

7. (Original) The method as claimed in claim 6, wherein said step of prompting said user to designate a gift certificate amount includes the step of presenting to said user a list of available gift certificate amounts.

8. (Canceled).

9. (Currently amended) The method as claimed in claim 40 8, wherein said step of prompting said remotely located user to designate a number of combined social expression card and gift certificate to be delivered includes the step of prompting said user to enter a number of combined social expression card and gift certificates from said selected merchant to be delivered.

10. (Currently amended) The method as claimed in claim 40 8, including the step of, if said designated number is equal to one, prompting said user to identify a recipient of said combined social expression card and gift certificate.

11. (Original) The method as claimed in claim 10, wherein said step of prompting said user to identify said recipient includes the step of prompting said user to enter a name and address for said recipient.

12. (Currently amended) The method as claimed in claim 40 8, including the step of, if said designated number is greater than one, prompting said user to identify said designated number recipients greater than one.

13. (Original) The method as claimed in claim 12, wherein said step of prompting said user to identify said designate number of recipients greater than one includes the step of presenting to said user a list of combined social expression card and gift certificates, the number of combined social expression card and gift certificates in said list being equal to said designated number of recipients greater than one.

14. (Original) The method as claimed in claim 13, including the step of, in response to user selection of a combined social expression card and gift certificate from said list, prompting said user to identify a recipient of said combined social expression card and gift certificate selected from said list.

15. (Original) The method as claimed in claim 14, wherein said step of prompting said user to identify said recipient includes the step of prompting said user to enter a name and address for said recipient.

16. (Currently amended) The method as claimed in claim ~~40~~ 30, including the step of prompting said user to personalize said combined social expression card and gift certificate.

17. (Original) The method as claimed in claim 16, wherein said step of prompting said user to personalize said combined social expression card and gift certificate includes the step of presenting to said user a list of sentiments.

18. (Original) The method as claimed in claim 16, wherein said step of prompting said user to personalize said combined social expression card and gift certificate includes the step of prompting said user to enter a sentiment.

19. (Currently amended) The method as claimed in claim ~~40~~ 30, including the step of printing said combined social expression card and gift certificate at a central location.

20. (Original) The method as claimed in claim 19, wherein said step of delivering said combined social expression card and gift certificate includes the step of mailing said combined social expression card and gift certificate from said central location to said addressee.

21. (Original) The method as claimed in claim 19, wherein said step of printing said combined social expression card and gift certificate includes the step of printing said combined social expression card and gift certificate on both sides of a single sheet of material.

22. (Original) The method as claimed in claim 21, wherein said step of printing said combined social expression card and gift certificate on both sides of a single sheet of material includes the steps of:

printing a recipient name and mailing address on a first side of said sheet; and,
printing a sender name and return address on said first side of said sheet.

23. (Original) The method as claimed in claim 21, wherein said step of printing said combined social expression card and gift certificate on both sides of a single sheet of material includes the step of:

printing a personalized sentiment on a second side of said sheet.

24. (Previously presented) The method as claimed in claim 22, including the step of folding said printed sheet into a mailer with said first side exposed.

25. (Previously presented) The method as claimed in claim 24, wherein said sheet of material includes a separable portion and said step of step of printing said combined social expression card and gift certificate includes the steps of printing said gift certificate on said separable portion.

26. (Original) The method as claimed in claim 25, including the step of folding said separable portion over said second side of said sheet of material prior to folding said sheet of material into said mailer.

27. (Currently amended) The method as claimed in claim ~~40~~ ~~30~~, wherein said step of delivering said combined social expression card and gift certificate includes the step of delivering an electronic version of said combined social expression card and gift certificate to an electronic mail address for said addressee.

28. (Currently amended) The method as claimed in claim ~~40~~ ~~30~~, wherein said gift certificate includes a coupon.

29. (Currently amended) The method as claimed in claim ~~40~~ ~~30~~, wherein said gift certificate includes a stored value card.

30. (Canceled)

31. (Currently amended) The method as claimed in claim ~~40~~ ~~30~~, wherein said step of displaying a list of locations includes the step of displaying a list of states in which said selected merchant has at least one location.

32. (Previously presented) The method as claimed in claim 31, wherein said step of displaying a list of locations includes the step of, in response to user selection of state from said list of states, displaying a list of locations for said selected merchant within said selected state.

33. – 39. (Canceled)

40. (New) A method of providing combined social expression cards and gift certificates, which comprises the computer implemented steps of:

- presenting a remotely located user with a selection of social expression card designs;
- displaying to said remotely located user a list of merchants from which gift certificates are available;
- in response to user selection of a merchant from said list of merchants, displaying a list of locations for said selected merchant and prompting said remotely located user to designate a

number of combined social expression card and gift certificates from said selected merchant to be delivered;

presenting said remotely located user with a selection gift certificates available from said selected merchant; and,

in response to user selection of a card design and a gift certificate, delivering a combined social expression card and gift certificate to an addressee designated by said remotely located user.